

Zhang, Xiaorong Beijing

Intellectual Property

Dispute Resolution

Anti-trust & Competition

Telecom, Media & Technology (TMT)

Entertainment & Sports



Direct : 86-10-6584-6671

Telephone : 86-10-6584-6688

Fax : 86-10-6584-6666

Email : zhangxiaorong@glo.com.cn

Practice Areas

Xiaorong Zhang specializes in legal services in the field of intellectual property and competition dispute resolution, including copyright, trademark, trade secret, anti-unfair competition, and anti-monopoly. Xiaorong Zhang focuses particularly on copyright, trademark and unfair competition litigation, as well as anti-monopoly legal services related to intellectual property rights.

In terms of litigation practice, the dispute over infringement of adaptation rights and unfair competition involving Ming Ho Publications Co., Ltd., Perfect World (Beijing) Software Co., Ltd., and Kunlun Tech Co., Ltd., which Xiaorong Zhang participated in, was rated as one of the Top Ten Intellectual Property Cases of 2019 among PRC Courts. Xiaorong Zhang has acted as attorney for numerous complex, difficult and cutting-edge intellectual property and competition litigations. The clients include large multinational companies, well-known TMT enterprises, state-owned enterprises as well as well-known private enterprises, in the fields of Internet, education, game, software, nutrition for children, medical treatment, consumer goods, etc.

In terms of non-litigation practice, Xiaorong Zhang has provided numerous legal services, including providing enterprises with perennial legal advisory services, assisting enterprises in the establishment of trade secret management system, providing enterprises with advisory opinions on intellectual property compliance, assisting enterprises in negotiations on licensing and transfer of intellectual property rights, conducting intellectual property due diligence for intellectual property transactions of enterprises, providing advisory opinions and transaction documents, and assisting in issuing legal opinions of mainland Chinese experts, etc.

Work Experience

Xiaorong Zhang joined Global Law Office as a lawyer in 2021. Prior to joining Global Law Office, Xiaorong Zhang worked in the Intellectual Property litigation Department of King & Wood Mallesons.

Admission

PRC Bar

Education

Master of Laws (Intellectual Property), Renmin University of China
Bachelor of Laws, Jilin University

Languages

Chinese , English