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GLOBAL LAW OFFICE

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Chengdu

Intellectual Property | Dispute Resolution | Entertainment & Sports | Anti-trust & Competition | Life Science & Healthcare



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Practice Areas

Haiyan Yu is a partner of Global Law Office based in Chengdu, specialized in intellectual property, unfair competition, anti-monopoly, intellectual property criminal cases, as well as recreation and sport. Haiyan Yu has been practicing law for more than ten years, who has advised on more than 50 clients provided intellectual property and unfair competition legal services, involved manufacturing, software games, energy, commercial retail, arts, media, telecommunications, and medicine.

Haiyan Yu has more experience and achievements in litigation, and served as counsel for several companies. “Yang Jinhong No.1” kiwi plant new variety disputes have been selected the top 10 typical cases of Chengdu Middle court and Sichuan High court, also the top 20 typical cases of judicial protection of the seed industry of the Supreme Court, and 100 typical cases on the fifth anniversary of the establishment of the Supreme Court Intellectual Property Division in 2022. The Qiao Ruth BJD doll copyright dispute case was selected as the Top 10 of typical cases of Sichuan High court, and included as China Copyright typical cases in 2021; “Tower brand” trademark disputes were included the Top 10 of cases against unfair competition Sichuan High court from 2019 to 2021. “Dongfang Electric”, the competition disputes were selected as the top 10 typical cases of Sichuan High Court in 2022.

Work Experience

Haiyan Yu joined Global Law Office as a partner in 2024. Prior to that, Haiyan Yu practiced intellectual property law, unfair competition law and antitrust law at Allbright Law Firm.

Admission

Admitted in the PRC in 2011

Education

1998-2002 Southwest University of Political Science and Law, LL.B.
2004-2007 Southwest University of Finance and Economics, LL.M.

Associations and Memberships

Public Rights protection expert in Chengdu
Mediator of the Mediation Committee in Chengdu

Publications

Thoughts and Suggestions on The Selection and Training of Technical Investigators in China
Corporate Intellectual Property Compliance Guidelines (Copy Right and Trademark Rights)

Languages

Chinese，English