

Li, Andi  Beijing

Intellectual Property

Anti-trust & Competition

Dispute Resolution



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Practice Areas

Andi Li engages primarily in litigation concerning trademark infringement and rights confirmation, copyright infringement, unfair competition, etc., and provides legal services for corporate intellectual property layout, management, and risk prevention.

Andi Li has extensive practical experience in handling intellectual property disputes and has handled trademark authorization and rights confirmation disputes, trademark infringement disputes, copyright infringement disputes, unfair competition disputes, and some commercial contract disputes at various levels of courts including the Supreme Court, the Beijing High Court, the Beijing Intellectual Property Court, as well as administrative agencies such as the China National Intellectual Property Administration.

Andi Li provides legal services to a large number of well-known enterprises and government agencies at home and abroad, mainly including: COFCO Group, CCIC Group, Cheetah Group, China Post, Beijing North Star Group, Yihai Kerry Group, Tencent, TCP Group, Château Lafite Rothschild, Technogym, Airwair International, Prince Gong's Mansion Museum, and the Public Opinion Research Center of the Central Propaganda Department (*xuexi qianguo* platform), etc.

Andi Li participated in and won the *Lafite Manor* trademark infringement and unfair competition dispute case, which was selected as one of the top ten intellectual property cases of the Chinese courts in 2023. The *北辰* real estate series brands of rights protection case was selected as one of the top ten typical trademark litigation cases of 2022. Tencent's *Honor of Kings* game account rental platform injunction case was selected as one of the top ten copyright hot cases of AIPPI China Chapter in 2021 and one of the top ten judicial cases of China's online governance in 2021. In addition, Andi Li successfully obtained the recognition of well-known trademark *EVISU* in the trademark infringement dispute that she represented and won. She also participated in and won several administrative disputes involving trademark authorization and rights confirmation for famous brands such as *Cross Fire*, *Tous Les Jours*, *GLASSLOCK*, *World Gold Council*, and *Ferrari*.

Work Experience

2024-present Associate Global Law Office
2021-2024 Associate Unitalen Law Office
2019-2021 Associate Beijing Jincheng Tongda & Neal Law Firm
2016-2018 Trademark Attorney Beijing F&S Intellectual Property Ltd.

Admission

Admitted in the PRC

Education

LL.M. in Intellectual Property Law, University of Edinburgh
B.A. in Law and Business Communication, University of Portsmouth
LL.B., Beijing International Studies University

Languages

Chinese, English

