



环球律师事务所
GLOBAL LAW OFFICE

OVERVIEW

Global Law Office is a leading full service law firm in China, providing premium legal services to multinational and Chinese clients in a wide range of cross-border and domestic transactions and dispute resolution matters.

As the first law firm in China, Global Law Office was established in 1984 under the auspices of China Council for the Promotion of International Trade (CCPIT) and was subsequently converted to a private partnership in early 2001. Back in 1979, Global Law Office was initially established as the Legal Counsel Office of CCPIT. Since its establishment, Global Law Office has provided services for numerous high-profile cross-border and domestic transactions and dispute resolution matters which set precedents in China. Today, with over 400 lawyers practicing in Beijing, Shanghai and Shenzhen offices in China, Global Law Office has become a leading Chinese law firm providing comprehensive quality legal services to clients worldwide.

We are committed to offering clients quality and efficient services that are tailored to their needs. We deliver not only sound legal advice but also practical solutions to client's specific issues. With a combination of profound Chinese legal and business knowledge and international expertise, we are specialized in advising legal matters that require excellent language skills, extensive practical experience and exceptional sophistication.

We maintain close professional relationship with various PRC central government authorities. Such contacts have enabled us to provide efficient assistance to our clients. We have also established close working relationship with leading commercial and investment banks, top accounting firms, leading law firms and industry associations worldwide.

INTELLECTUAL PROPERTY (IP) PRACTICE

Our IP Practice covers contentious and non-contentious legal service across a broad spectrum of IP types, including patent, trademark, copyright, trade secret, domain name, e-Commerce, plant variety protection, unfair competition, and IP related anti-trust, etc. Our IP Practice areas include IP due diligence, strategic consultancy and planning for IP protection, IP early warning, IP litigation, IP arbitration, IP transactions, IP financing and pledge, brand protection & anti-counterfeiting strategy, IP protection concerning technology import and export, etc.

IP Litigation & Arbitration

Our clients throughout the world rely on us to effectively and efficiently establish, enforce and challenge IP rights in China. We represented them as plaintiffs and defendants in lawsuits involving patent, trademark and copyright infringement, trade secret misappropriation, unfair competition, domain name disputes, plant variety protection and IP-related antitrust violations. Our IP litigation and arbitration lawyers litigate various kinds of IP claims in different levels of courts and arbitration centers throughout the country. Our well recognized IP lawyers with international backgrounds have tried some of the most complicated IP cases, and a couple of our representative cases were recognized by Chinese courts as top 10 exemplary cases. In lawsuits involving the top three highest sought award of damages in all IP litigation cases in China, our team is currently representing two of them.

In IP litigation and arbitration, our IP team regularly provides our clients with legal service in the following areas in China:

- Copyright infringement
- Patent infringement
- Trademark infringement
- Trade secret misappropriation
- Cybersquatting
- Unfair competition
- Anti-counterfeiting
- IP-related anti-trust
- Patent invalidation (and related administrative lawsuits)
- Trademark opposition, invalidation and cancellation (and related administrative lawsuits)
- IP license and assignment disputes
- IP-related international and domestic arbitration

Representing Chinese clients, our US-qualified IP lawyers have successfully handled matters in the following areas in the United States:

- International Trade Commission actions
- IP infringements in federal courts

Non-Contentious IP Service

In addition to our contentious IP experience, we also have significant experience in non-contentious IP matters, in which our clients turn to us for guidance through complex commercial transactions. We quickly and thoroughly understand why and how IP strategies can help our client serve their business objectives, and work closely with each of our client to shape an IP strategy that supports our clients' research, development, exploitation and marketing objectives. Thanks to our in-depth understanding of our clients' IP needs as well as our extensive IP experience in commercial deals, we have successfully represented both buyers and sellers on IP aspects of mergers and acquisitions, and provided our clients with helpful assistance in other IP transactions. Our Transactional IP Service includes planning, advising, negotiating and executing IP acquisition transactions for purchasers and sellers. In addition to the Transactional IP Service, we also provide effective Strategic IP Planning Service that will prompt our clients' development, acquisition, maintenance and exploitation of their IP assets. Our clients are satisfied with our IP lawyers' regular advice for clients on the commercialization of their IP assets through commercial deals, and believe that we are able to leverage our clients' intellectual assets effectively.

In non-contentious IP, our IP team regularly provides our clients with legal service in the following areas in China:

- General IP-related consultation
- Freedom to operate
- IP due diligence and infringement assessment
- Anti-infringement and anti-counterfeiting strategies
- Strategic IP planning and mapping
- IP portfolio management
- IP licensing and assignment
- IP service in M&A deals
- Trademark and patent prosecution
- Trademark and patent customs recordal prosecution
- Copyright and computer software registration

Ranked by Legal 500 from 2013 to 2018 as a recommended IP law firm in China and shortlisted as the IP Law Firm of the Year in Asian Legal Business' China Law Awards for all of the recent years, our IP team is specialized in offering comprehensive IP services designed to help clients obtain the greatest business advantages in all types of IP.

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