

Compliance & Risk Control

Telecom, Media & Technology (TMT)

Entertainment & Sports

Transportation

Capital Market



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## Practice Areas

Kun Yin is an of counsel of Global Law Office based in Beijing. Her main practice areas are cyber security, data compliance, personal information and privacy protection, e-commerce and digital economy compliance.

Kun Yin has extensive expertise and proficiency in delivering data compliance advice and related services to domestic and foreign enterprises in industries such as the Internet, e-commerce and retail, game, connected vehicles and autonomous driving, transportation and infrastructure, artificial intelligence, etc. Her clients include Perfect World, Zhaopin, Alibaba, Li Auto, Liby, Amap, etc. Kun Yin has also provided data compliance services in the listing projects, including providing legal opinions and responding to comments from exchanges, and her clients include Keep and Easou, etc.

Kun Yin has rich experience and professional skills in providing compliance solutions for different business scenarios, establishing and improving the internal data compliance system for the whole group, designing and enhancing internal data fusion solutions and DMP building strategies, assisting multinational companies in sorting out data flow and implementing cross-border data transfer solutions, designing and guiding underlying product privacy solutions, analyzing potential impact under privacy standards and industry practices in multiple jurisdictions, and assisting in data assets valuation and international policy orientation, etc.

## Work Experience

Kun Yin joined Global Law Office in 2019.

## Admission

Admitted in the PRC

## Education

University of Hamburg, LL.M.  
China University of Political Science and Law, LL.M.  
Southwest University of Finance and Economics, LL.B.  
Southwest University of Finance and Economics, B.A.

## Publications

Cookie Compliance Guidelines Report, Personalized Display Security and Compliance Report, Comparative Analysis Report on "Regulatory Requirements for Personal Information Protection"

## Languages

Chinese , English